



Release: IMMEDIATE  
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### **LAND’N’SEA FACILITY SUFFERS HURRICANE DAMAGE, SERVICE TO CONTINUE TO CUSTOMERS**

**POMPANO BEACH, Fla., Aug. 16, 2004** - Land’N’Sea announced today that its distribution facility located in Lake Suzy, Fla., was severely damaged by Hurricane Charley and operations have been temporarily suspended pending damage assessment. Effective immediately, customers in the affected areas will be serviced from Land ‘N’ Sea’s second South Florida facility located in Pompano Beach.

“Our first concern was for our many employees in the area,” stated Chief Operating Officer Tom Schuessler. “A special hurricane hotline number has been established to provide Land’N’Sea employees with vital information. Fortunately, we have received no reports of injuries to any of our staff or their immediate families. Many have experienced property damage to their homes and plans to provide assistance are underway.”

Dealers suffering damage from the severe storm are urged to contact Land’N’Sea at 1-800-432-7652 for any form of assistance they may, require. “We have temporarily suspended our same-day service to our Lake Suzy customers, but next-day service should be virtually uninterrupted,” stated Craig Hamilton, director of operations at Land’N’Sea.

“Plans to re-route incoming freight and expedite emergency replenishment shipments are already complete. Our team is prepared to provide whatever services and assistance is required, both personal and business, to our valued customers and employees during this local emergency,” said Schuessler.

Headquartered in Pompano Beach, Fla., Land’N’Sea is a unit of Brunswick Corporation and distributes marine parts and accessories from 14 distribution centers across the United States and Canada. Land ‘N’ Sea currently offers same-day or next-day delivery to roughly 70 percent of the marine dealers in the United States.

#### **Corporate Headquarters:**

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